Hollar & Co.

Seed Breeders and Growers

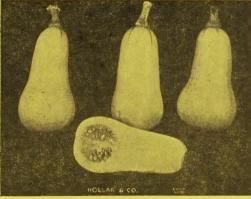
ROCKY FORD

COLORADO

Cantaloupes - Squash - Cucumber and Watermelon

Jan. 1956

NEW LOW PRICES — FRESH CROP!



BUTTERNUT IMPROVED

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DRICE LIST NO 7

ASK FOR QUANTITY DISCOUNT

5c per lb. extra for Lots Less Than 10 lbs.

FOR DEALERS ONLY

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per lb.		per lb.		per lb
Banana	\$ 1.05	Bennings Green Tint\$.75	A & C	
Benders Surprise		Banana, Blue		Lemon	
Craig		Banana, Pink	.95	Black Diamond, Long Strain	.87
Delicious, Harris			•//	Boston Pickling	.87
Delicious No. 51		Buttercup			.87
Early Bender		Butternut	1.05	Chicago Pickling	.07
Eden Gem Edwards Perfecto Improved		Cangold (New)	1.05	Colorado	
Emerald Gem		Caserta		Cubit	0.
Far North			05	Davis Perfect	.87
Giant Perfection		Cocozelle, Long Dark (Bush)	.95	Early Surecrop Hybrid	25.00
Golden Champlain, Early		Connecticut Field		Earliest of All	.90
Hackensack, Large, Early		Crookneck, Early Yellow Summer	.72	Early Cluster	.87
Hales Best Jumbo (True)		Croockneck Giant Yellow	.85	Early Fortune	.97
Hales Best No. 36			,0,		
Hales Best No. 936		Cushaw, Green Striped		Heinz Pickling	.87
Hearts of Gold		Cushaw, Golden Improved		Long Green Improved	
Hollybrook Luscious		Delicious, Golden		Longfellow	
Honey Rock		Delicious, Green		Marketer	1.15
Imperial No. 6					1.1.
Iroquois		Hubbard, Blue	1.10	Mincu	
Knights Early	1.35	Hubbard, Chicago Warted	1.10	Model	.90
Long John, or Herrick	1.35	Hubbard, Golden		National Pickling	.87
Mildew Resistant No. 45			1 10	· ·	1.40
(Imperial or H. B. No. 45)	1.15	Hubbard Improved Green	1.10	Niagara	1.40
Netted Gem (Original)	1.05	King of Mammoths		Ohio M. R. 17 (Mosaic Resistant)	
Milwaukee Market		Large Sweet Cheese		Palmetto	
Osage, Early		Royal Acorn or Mammoth Table		Santee	
Pennsweet		Queen	.80		1.10
Perfecto, Perfected		Scallop, Green Tint	.75	Staysgreen, Long	1.10
Pollock No. 10-25	*****			Staysgreen, Short	.87
Pride of Wisconsin		Scallop, Early White Bush	.72	Straight Eight	1.10
Queen of Colorado		Scallop, Mammoth White		Vaughn	
Ridsen		Small Sugar, New England Pie	.72		
Rio Gold		Straightneck, Early Prolific	.75	Vine Peach	
Rocky Ford Gold Lined	1.05		.//	Wisconsin S. R. 6	
Rocky Ford Earliest	1.05 1.35	Table Queen, Acorn, or	*	White Wonder	.92
Rocky Ford, Junior	1.35	Des Moines	.80		
Schoon's Hardshell	1.05	Uconn (Bush Table Queen)			
S. R. 91 Sulfur Resistant	1.30	Winter Luxury		Watermelon	
Texas No. 1		Zucchini, Black (Slim Seed Strain)	.90	AT II AND	
Tip Top				New Hampshire Midget	
Vine Peach		Zucchini, Gray (Small Seed)	.70	Charleston Gray	1.30

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

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> Ask For Contract **Price List**

HOLLAR & CO.

S	seed	Breeders	and	Growers	
ROCKY	F	ORD		COLORADO)

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NO	POSTAGE	

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PRICE LIST NO. 7

for shipment

Please Ship Via QUANTITY KIND VARIETY

DON'T FORGET YOUR NAME and ADDRESS

MEMO

25% DISCOUNT

This discount applicable on all items listed herewith except Hybrid Cucumber, and applies only to orders of 50 lbs. or more of one variety or total order of 300 lbs. or more.

HOLLAR & CO.

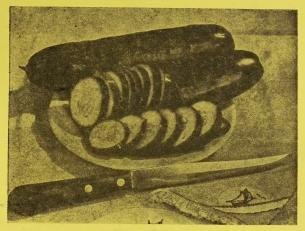
Breeders and Growers — Wholesale Only ROCKY FORD, COLORADO

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58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. BRONZE MEDAL FOR 1951

ALL - TIME ALL AMERICAN 1953

per lb. \$25.00

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Order today on the enclosed addressed card

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